

دنيا
المركز التخصصي
لاورام النساء



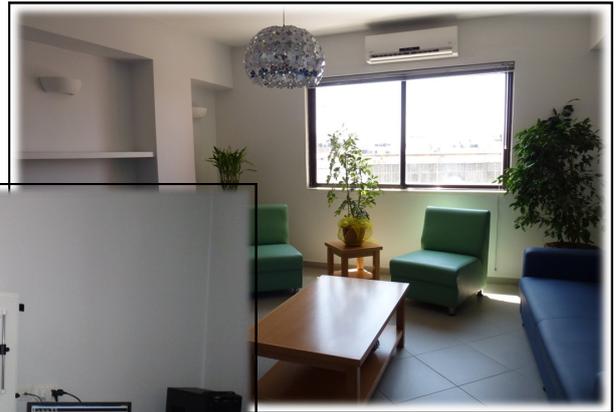
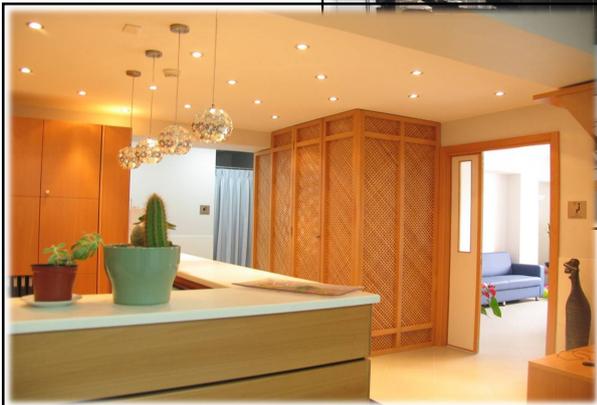
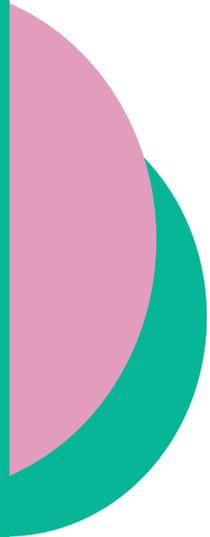
Dunya
Women's
Cancer Clinic



Annual Report 2012

Dunya Women's Cancer Center

DR. NUFUZ MASLAMANI



Dunya Women's Cancer Center for diagnosing breast and gynecological cancer has been promising and improving at an accelerated pace. Palestinian expert women staff has been providing quality diagnostic services. The center is a unique national entity that has been under the consideration of several organizations. The achievements of the center have been doubled in 2012. Thus HWC has achieved its goal of building development model through Dunya Center that serves critical health cause, which affects the lives of women.



Dunya Women's Cancer Center for diagnosing breast and gynecological cancer was established in 2011 in Ramallah city of the West Bank. It is considered the first of its kind in Palestine. It is greatly distinctive for providing efficient diagnostic services, and follow-up plans for its clients. It also has effective referral system.

Dunya Center was established in 2011 through partnership between Health Work Committees and Medipalestine-Switzerland. After one year, external evaluation for the center has proved that Health Work Committees has the capacity and the expertise to



Dunya Women's Cancer Center

"Dunya Center has proved itself and became prominent in the health system"

Dr. Fouad Sbatin

manage the center independently. Based on the evaluation, the partnership between HWC and



Medipalestine-Switzerland has been terminated. As of march 2012 the centre became an independent entity of

Dunya provides some unique diagnostic services that have not been available in Palestine before.

The center opens Sunday through Thursday from 8:00 A.M. up to 4:00 P.M. providing the following services:

1. Breast Physical Examination
2. Mammography
3. Ultrasound
4. Ultrasound-guided Tru-cut biopsy
5. Wire Localization
6. Pap Smear
7. Colposcopy
8. Medical Laboratory Tests
9. Cytology Laboratory
10. Second Opinion Service
11. Physical Therapy service, particularly for the hand, in order to minimize any potential post lumpectomy or mastectomy surgery's complications.
12. Counseling



The centre had improved its diagnostic services and recruited expert human resources to work in the center; during 2012, the following specialties were added to the centre:

- Histologist once a week
- General Surgeon/ once a week
- Physiotherapist along with another intern physiotherapist, who is under training, work as needed in the center. The intern physiotherapist is expected to complete her training at the beginning of 2013 and then she will be appointed as a full time staff.
- Nutritionist



The center aims at increasing the capacity of its staff and medical team through training and continuous learning opportunities. During 2012, the center's medical team participated in national and international conferences on breast and gynecological cancers.

In cooperation with the Women's Health Program's team of HWC, Dunya conducted several community awareness campaigns on the early detection of breast cancer. During 2012, Dunya launched three campaigns that had been sponsored by local Palestinian and Arab banks and companies, and by national and international donors. Moreover, 50 awareness lectures and workshops were conducted in

the north, south and middle regions of the West Bank benefited more than 1200 woman. Different national and local NGOs, CBOs, women organizations, national organizations and development organizations have participated in the campaigns.

During 2012, one of the center's main priorities was to strengthen its relation with media agencies and freelance journalist and thus promoting and advertising for the center and its unique services through various media venues. Dunya Center and its activities have been promoted through interviews on different local and national radio and television shows, and reportages that have been streamed through different media agencies including Palestine TV , MBC satellite channels, the Palestinian News and Info Agency, Wafa, Radio Nissa Fm, Radio Angham, and Radio Hala. This includes one television advertisement and two radio advertisements about the center's services and the importance of breast cancer early detection. Moreover, Dunya Center's services have been promoted and advertised internationally through an Italian TV channel, which photographed the center and conducted interviews with the medical staff.

In addition to that, three students from the medial and journalism college at Birzeit University have completed reportage about Dunya Center as part of their graduation project.

Dunya received several international delegations from different countries including Spain, Belgium, Germany, Italy, Caritas International, and Denmark, in addition to visitors from local organizations.

Remarkable Indicators:

Since its opening, Dunya was able to:

- Provide diagnostic services for more than 2,169 women.
- Perform 50 ultrasound-guided tru-cut biopsy
- Diagnose 28 new cases of breast cancer with less than 2 cm tumor, of which 6 cases with less than 1 cm malignant tumor.

Those statistical data are of significance for the centre as it reflects the expertise of the medical team and the efficiency of the diagnostic equipments that have been used. None of diagnostic services in Palestine has the capacity to diagnose breast cancer with less than 1 cm malignant tumor.